

Business Environments

Course Overview

You can contribute to effective management!

Business efficiency and effectiveness is reliant on managers having a sound knowledge of core business functions. Make sure you are prepared with the tools and techniques you need to ensure success in your organisation.

Level: 5 **Fee:** 630 **Weekly Hours:** 15 **Credits:** 15 **Weeks:** 9

Learning Outcomes

On successful completion of this course students will be able to:

1. Apply a range of legal and economic principles to internal and external business Environments
2. Analyse the potential impacts of a range of internal and external environmental influences on business entities
3. Identify and utilise relevant internal and external environmental data to plan the management of risk and performance in a business entity

Indicative Course Content

- External environments: government policy, legislation and common law, economic dynamics, technology, sustainable management, and social trends
- Internal environments: systems, structure, resources, and organisational culture
- Economics includes fundamental principles of scarcity and the economic problem, supply and demand
- Risk management includes a risk management plan
- Legal principles assessed using a problem solving methodology

Assessment

No	Assessment Type	Weighting
1	May include case studies, scenario based activities or quizzes	50%
2	Written Report or poster	40%
3	Oral presentation (Individual/Group)	10%



Contact Us

Any questions or queries please contact one of our enrolment team members below.

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